



CASE STUDY CIFERECA AB

From Initial Idea to Full-Fledged Product

Starting a business is risky. Only a comprehensive solution can help a startup overcome challenges from initial idea to strategy to execution, and to break into the market.

— THE COMPANY

Cifereca AB was a startup with a promising idea: a new consultant brokerage model that directly connects the consultants and the consultees. The model removes the traditional middle-man and would only cost users an initial signup fee, instead of an hourly intermediary charge in the existing brokerage models.

— THE CHALLENGE

This is Cifereca's first impression on the market, so we had zero room for error.

— THE TOOLS

.NET MVC

Virto Commerce

AngularJS

Visual Studio

SQL Server

Microsoft™ Azure

— THE SOLUTION

We developed an e-commerce system that embodies their idea into a tangible product. The system has separate features for consultees and consultants.

Features for consultees:

- ✓ Search vast database for available consultants
- ✓ Filter database according to your criteria
- ✓ Connect with the most suitable consultants for your project with one click
- ✓ Gain in-depth insights into the European job market

Features for consultants:

- ✓ Upload their profiles and portfolios
- ✓ Register information on location, skills, expertise, and rates
- ✓ Get listed for future projects

Despite the tight timeline, the system excelled in both performance and design, allowing Cifereca to leave a lasting impression on their clients.